

5K Knight Run Sponsorship Opportunity

The **Caldwell Career Center Middle College Parent Advisory Council (CCCMC PAC)** is once again holding our **5K Knight Run and fun walk on the evening of October 3, 2015, at 630 pm.** Our event is unique in that it is held in the evening. Therefore, we expect the Knight Run to draw a large crowd of runners and walkers from all over western North Carolina. Regional exposure guarantees strong promotion and publicity for our sponsors.

The 5K Knight Run and fun walk is hosted by the Middle College Parent Advisory Council (PAC). The PAC provides school supplies and Christmas presents for students in need, teacher appreciation gifts and treats, a low cost prom, scholarships for graduating seniors and support for the school's SKILLSUSA program. This year, the focus of the 5K Race will be to provide much needed uniforms for SKILLSUSA participants.

You can get in on the race excitement by becoming a Knight Run sponsor. Sponsors will be recognized on the back of the official race T-shirts given to each participant and volunteer, on the 5K website, and on any printed or press materials.

To meet your needs, we have four levels of partnerships. For as little as \$50, you can become a Bronze Knight Sponsor. We have several options available. If there is not an option suitable for your business on the attached form, **please contact our race coordinator Jeanie Robinson, at jrobinson@caldwellschools.com**

We are always looking for volunteers to help man the race, work at water stations, and to help aid participants along the race course. If you want your business to participate as volunteers, please contact Jeanie Robinson at the email address above.

All sponsorship information **must be received by September 16th**, to be included on the t-shirts.

To become a sponsor, simply fill in the attached form and mail along with your payment to: 5K Knight Run c/o C3MC PAC, 2857 Hickory Blvd., Hudson, NC 28638, or visit our website at;

<http://www.c3mcknightrun.weebly.com>.

You may also return the form to a 5K volunteer, Middle College student or staff member, or Parent Advisory Council member.

**CCCMC PAC 5K Knight Run and Fun Walk
SPONSORSHIP FORM**

Business Name _____

Person Responsible for this purchase: _____

Email Address: _____

Phone Number: _____

Business webpage or Facebook page: _____

Business Name for back of t-shirt and/or print materials: _____

Level of Sponsorship (check one)

_____ **Bronze Knight Sponsorship** - business name printed on the back of the race t-shirts and on the webpage through August 1, 2016- **\$50**

_____ **Silver Knight Sponsorship** - business name will be printed in a larger font on the back of the race t-shirt, business name will be included in any or all print material that is handed out at the race, business name will be included on our webpage along with a link to your webpage or facebook page through August 1, 2016 - **\$75**

_____ **Golden Knight Sponsorship** – business logo (one color only) will be printed on the back of the race t-shirt, business name and logo will be included in any or all print material that is handed out at the race, business name, logo and link to webpage or Facebook page will be included on our webpage through August 1, 2016 - **\$100 + ****

_____ **Platinum Knight Sponsorship** – business logo (one color only) in larger letters at the TOP of the sponsor list. Business name will be placed on our race banners that will be displayed in September and October throughout Caldwell County. Your business name and logo will be included in any or all print material that is handed out at the race, business name, logo and link to webpage and Facebook page will be included on our webpage through August 1, 2016. - **\$250 + ****

Payment Options (check one)

_____ Payment included

_____ please send me an invoice

Please make checks payable to the **Caldwell Career Center Middle College PAC**

****If you have chosen the Platinum or Golden Knight Sponsorship level, please include a camera ready logo (one color only) for the t-shirt and digital copy of your logo for the website.**